

CANAMEX

Arizona Motor Transport Association

CANAMEX Corridor



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- Who is CANAMEX?
 - What do they do?
 - What does CANAMEX mean for Arizona trade, transportation and logistics?
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CANAMEX is...

- CANAMEX Corridor Coalition
 - Governor's CANAMEX Task Force
 - International CANAMEX
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A little history...

- 1995 Highway System Designation Act
 - 1997 Western Trade and Transportation Network
 - 1998 Gov Hull's CANAMEX Task Force
 - 1999 CANAMEX Corridor Coalition
 - 2001 CANAMEX Corridor Plan
 - 2002 Smart Tourist Corridor
 - 2003 Gov Napolitano's CANAMEX Task Force
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Shared characteristics of the CANAMEX Region

- Total population \$12 million (smaller than LA County)
 - #1, #2, #3, #5 fastest growing states
 - Transitioning economies
 - Tourism very important
 - As “through” states, transportation = **very** important
 - 17 House members in Congress (LA has 35-50)
 - Huge public lands
 - Dead cellular stretches
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Highlights from the multi-state plan

- 2% of traffic travels the whole corridor
 - I-19 (3.3 million tons): 83% international.
69% origin or destination is in Arizona
 - US 93: 76% of all traffic (75 million tons) is **through** the region
 - I-15: 45% of all traffic (179 million tons) is **through** the region
 - 1500 lane miles needed by 2030 – mostly urban areas
 - Lack of cell coverage compromises safety
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CANAMEX CORRIDOR COALITION

- Past: MOU established.
 - Past: DOT directors & private sector, tourism, rural development
 - Present: Federal Funding is key
 - Future: Formal organization
 - Future: More private sector
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Smart Corridors: Freight & Tourist

- Integrated transportation, traveler & emergency response systems
- Telematics deployment supporting real-time information
- Standard protocols & central database

430,000 new jobs above normal growth rates

Gov. CANAMEX Task Force

- Open Hoover Dam Bypass by 2007
 - 4-lane US 93
 - Develop CyberPort
 - Deploy broadband statewide
 - Raise CANAMEX profile
 - Develop Smart Tourist Corridor
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Arizona's challenges

- Transportation pinch points at Hoover Dam, BPOEs and congestion in Phx and Tucson
 - Declining per capita income
 - Small congressional delegation
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AZ Trade Statistics

- AZ ranks 17 out of 50 states in trade
 - At 6/03, exports were up 10% over last year
 - 2000 \$14 billion
 - 2001 \$12.5 billion
 - 2002 \$11.8 billion
 - 2003 (6 mo) \$6.33
 - MX: down 1% Malaysia: up 39%
 - Canada: up 4% UK: down 21%
 - ***China: up 180%***
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AZ compared with Other States

Arizona	Up 10.1%
Texas	Up 3.4%
California	Down 3.2%
New York	Up 3.1%
Michigan	Down 3.0%
Washington State	Down 5.2%
Ohio	Up 14.0%
Florida	Down 2.9%

Where we go from here...

- Get aggressive on federal funding for key highway projects
- Get smarter about the benefits of technology
- Get global

Regionalize

