

# CANAMEX



*Corridor of  
Innovation*

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**Mexico City**  
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**[www.CANAMEX.org](http://www.CANAMEX.org)**

# Objectives of the Plan...

- ⌘ To enhance the safety and efficiency of the Corridor for both freight and the motoring public.
- ⌘ To heighten awareness of the Corridor nationally and internationally and to incorporate input of key stakeholders from CANAMEX communities into the development of the Plan.

# Objectives of the Plan...

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- ⌘ To identify the most critically needed infrastructure projects within the Corridor, for purposes of facilitating the safe and efficient movement of people, goods, information, and services for the next 30 years, and to plan for their development.

# Objectives of the Plan...

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- ⌘ To prepare a Plan that represents the interest of each state and allows the five CANAMEX Corridor states to present a united effort to the Federal Government for the funding of critically needed improvements and action on other Initiatives.

# Objectives of the Plan...

- ⌘ To establish a framework for implementation of defined Initiatives.
- ⌘ To stimulate economic development in the region and enhance the global competitiveness of the CANAMEX Corridor.

# Objectives of the Plan...

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- ⌘ To establish the Corridor as a leader in the innovative use of emerging technologies in order to accelerate economic development and sustain quality growth.

# Objectives of the Plan

- ⌘ Based on an analysis of the current transportation and telecommunication infrastructure and economic opportunities for the region, the Plan uses the above objectives to make recommendations that will take the Corridor into the 21st Century.

# A key Transportation Linkage

⌘ Highway

⌘ Rael

⌘ Air

⌘ Intelligent Transportation Systems (ITS)

⌘ Ports of Entry

# Unifying the CANAMEX States through Five Initiatives...

## ⌘ Initiative No. 1

- ☑ Smart Freight Corridor

## ⌘ Initiative No. 2

- ☑ Smart Tourist Corridor

## ⌘ Initiative No. 3

- ☑ Telecommunications Access for Rural Areas

# Unifying the CANAMEX States through Five Initiatives

## ⌘ Initiative No. 4

- ☑ Corridor Highway Improvements

## ⌘ Initiative No. 5

- ☑ Smart Process Partnerships