



# **CANAMEX**

## **Projects, Accomplishments & Responsibilities**

Governor's CANAMEX Task Force

June 17, 2004

Phoenix, AZ




# GOVERNOR'S CANAMEX TASK FORCE

Executive Order 2003-19 authorized the Task Force to coordinate CANAMEX efforts within Arizona and with other states, provinces and nations

## CANAMEX Goal

Become the nation's safest and most efficient trade and transportation corridor thereby accelerating quality job growth through increased trade and tourism





# TRANSPORTATION COMMITTEE

Dale Buskirk, Assistant Director  
Arizona Department of Transportation

# HOOVER DAM BYPASS

Goal: Open in 2007

June 2003	<i>60% funding secured</i>
June 2004	<i>100% funding secured</i>
June 2005	<i>Arizona &amp; Nevada approaches will be complete. Construction underway on bridge itself.</i>

*Responsibility: ADOT*

# Upgrade US 93 (177 miles) Wickenburg to Hoover Dam Bypass

Goal: Upgrade US 93 to 4-lanes

June 2004	<i>35% (62 mi) under construction &amp; funding secured</i>
June 2005	<i>3% additional funding committed in FY05-09 Transportation Plan</i>

*Responsibility: ADOT*

## I-10/I-19 INTERCHANGE

Goal: Modernize outdated interchange

June 2003                      *100% Funded. Construction underway.*

Late Summer 2004   *Interchange will be open*

*Responsibility: ADOT*

# CANAMEX PHOENIX BYPASS ROUTE

Goal: Facilitate through traffic around Phoenix metropolitan area

June 2003 *Southern leg defined.*

*Funding to 4-lane SR 85 % secured*

June 2004 *12% complete (4 mi). 15% is under construction (5 mi). 34% is under design (11 mi).*

June 2005 *Define northern leg. Identify remaining funding.*

*Responsibility: ADOT*



# PORTS OF ENTRY COMMITTEE

David Randolph

Border Coordination Officer

Arizona Mexico Commission

# CYBERPORT

## Goal: Initiate Phase II

- June 2003 *Phase I Concept Study completed.*
- June 2004 *\$2.7 million CyberPort federal funding secured. CyberPort Coordinator hired. New ITS program (EPIC2) close to operational.*
- June 2005 *Open FAST & SENTRI lanes in Nogales*

*Responsibility: AMC, ADOT/MVD*

## SAN LUIS II: STATE INSPECTION FACILITY

Goal: Open new POE 2007

- June 2003 *SETIF funding allocated for project*
- June 2004 *ADOT negotiating purchase of 20 acres.  
Feasibility & design studies complete.  
FMCSA application pending (\$3 million)*
- June 2005 *Finalize purchase of state site & begin site prep.  
Finalize financial strategy for state facility.*

*Responsibility: ADOT/MVD*

## RAIL ISSUES

Goal: Integrate rail issues in POE safety & efficiency planning

June 2003 *Boeing & other projects stimulate action to make rail crossings safer & more efficient*

June 2004 *ADOT & SCT Sonora to finalize Technical Memorandum to assess rail issues*

June 2005 *Final Report distributed.*

*Responsibility: ADOT, SCT-Sonora*

## **BORDER COORDINATION**

**Goal: Coordinate POE development with border communities**

- June 2004 *All AZ Border Walk of federal authorities.  
Over 20 meetings with community leaders in  
Douglas, Nogales and San Luis*
- June 2005 *Complete Master Plans with public input*

*Responsibility: AMC*



# REGIONAL PARTNERSHIPS COMMITTEE

Margie Emmermann  
Director  
Arizona Office of Tourism

# CANAMEX BRAND

## Goal: Develop multi-state CANAMEX brand

- June 2003 *Multi-state coalition transportation focused*
- June 2004 *Tourism Directors sign Letter Agreement  
pledging joint cooperation*
- June 2005 *Obtain federal funding for Marketing Study to  
support brand development*

*Responsibility: Arizona Office of Tourism  
CANAMEX Tourism Directors*

# CANAMEX SMART TOURIST CORRIDOR

## Goal: Add tourist information to 511

- June 2003 *Smart Tourist Corridor Plan in development*
- June 2004 *AOT-ADOT partnership to pilot 511 project. Coordinate 511 partnership with other state tourism offices.*
- June 2005 *Promote 511. Coordinate implementation with other states.*

*Responsibility: Arizona Office of Tourism,  
CANAMEX Tourism Directors  
CANAMEX ITS Coordinators (DOTs)*

## RAISE CANAMEX PROFILE

Goal: Integrate CANAMEX into tourism materials

- June 2003 *CANAMEX not identified in AOT materials*
- June 2004 *CANAMEX identified on state tourism map & related materials*
- June 2005 *Expand CANAMEX in materials, internet links with other CANAMEX jurisdictions*

*Responsibility: Arizona Office of Tourism  
CANAMEX Tourism Directors*



# **ECONOMIC DEVELOPMENT COMMITTEE**

Gil Jimenez

Director

Arizona Department of Commerce

## INCREASE TRADE

Goal:Leverage CANAMEX to raise international profile of the region

June 2003 *Economic development not actively engaged in CANAMEX*

June 2004 *Multi-state trade opportunities defined*

June 2005 *Secure multi-state involvement in multi-state trade action plan*

*Responsibility: Arizona Department of Commerce*

# ACCELERATE BROADBAND DEPLOYMENT

Goal: Increase availability of affordable broadband in Arizona

June 2003 *Community Telecommunications Assessments underway.*

June 2004 *CTAs completed for 90% AZ communities. Rural Telecommunications Plan defined multi-model deployment approach. CANAMEX coverage gaps mapped.*

June 2005 *Federal grants pursued to fund proof of concept & deployment projects.*

*Responsibility: Governor's Information Technology Agency,  
Arizona Department of Commerce*

# LEVERAGE TRANSPORTATION & LOGISTICS FOR ECONOMIC DEVELOPMENT

## Goal: Develop Arizona's Freight & Logistics sector

June 2003 *Freight & Logistics identified as Arizona economic driver*

June 2004 *Trade Flow Analysis undertaken with Tucson's Puerto Nuevo. Logistics Initiative linking AZ's logistics nodes underway.*

June 2005 *Freight & Logistics Study complete. Logistics Initiative defines strategy for AZ globally competitive logistics sector*

*Responsibility: Arizona Department of Commerce*